

The Oakland Private Industry Council (PIC) facilitates the pathway between unemployed workers in Oakland and local employers and job opportunities. We operate three “One Stop” Career Centers. Our career centers are the one stop job seekers need to prepare for and get placed in a job, and retain employment over the long term. We handle all aspects of:

- Pre-employment training (resumes, job search skills, soft job skills, etc.)
- Computer skills training
- Specialized vocational skills training
- Effective job search
- Job placement
- Job retention (follow up)

We perform these services completely free of charge for anyone who needs them, from any walk of life. We perform these services in several languages. Our clients are predominantly (more than 85%) low income persons and more than one-third of our clients are disabled, formerly incarcerated, public benefit recipients, or veterans.



## *Our Impact*

Currently, our three One Stop career centers manage over 47,000 visits per year from job seekers. We provide workshops and classes (resume writing, computer skills, and online job search), as well as resource referrals, for more than 4,500 job seekers per year – both English-speaking and non-English-speaking. We also provide one-on-one job development and placement services to more than 800 job seekers annually. In the 2014-2015 fiscal year, we placed more than 560 job seekers in jobs and dozens more in vocational training which lead to employment. We support our customers with various forms of training and support services such as transportation, tools, work clothes, etc.



## *Did You Know?*

PIC has developed numerous specialized training and placement programs for the formerly incarcerated and even provides services behind the walls of local prisons. We now serve more than 250 formerly incarcerated persons annually with intensive training and job placement.

## *PIC's Latest Initiative*

We are constantly innovating our services. One of the most exciting and innovative strategies we have developed recently is our **“Training to Work” Initiative**. With this project, we:

- 1** Recruit local employers with vacant positions in skilled, high-wage sectors of the economy. Together, we develop a customized training curriculum that will fill the vocational skill needs of those employers;
- 2** Recruit candidates for the training from among our pool of job seekers, working closely with employers to get the candidates that they seek; and
- 3** Upon successful completion of the employer's classroom skills training, candidates are placed in jobs directly related to that training.

PIC's Training to Work Initiative is a winning solution for employers and job seekers alike. Launched in the fall of 2015, the Training to Work Initiative has developed training and jobs for more than 120 job seekers in industries from electronics to food production – with jobs at starting wages as high as \$26 an hour.



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A member of the EASTBAY Works career center system